

**California Office of Traffic Safety - Quarterly Performance Report (QPR)**

GRANT NUMBER

**OP1008**

GRANT AGENCY

**California Highway Patrol**

REPORT PERIOD

**October 1, 2009 – December 31, 2009**

OTS REGIONAL COORDINATOR AND PHONE #

**Julie Schilling (916) 509-3018**

GRANT INFO

|   |  |
|---|--|
| Grant Title:                                  | <b>California Occupant Restraint Campaign (CORC)</b>   |
| Grant Duration:                               | <b>10/01/2009 - 09/30/2010</b>   |
| Final QPR and Executive Summary               | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>                                  |
| Schedule C Completed/Attached (if applies)    | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If not, please explain on page 2 |
| Report Prepared By (include name/rank/class): | <b>Janise Truelock, Associate Governmental Program Analyst</b>                                       |
| Email:  | <b>jtruelock@chp.ca.gov</b>  |
| Phone:  | <b>916-843-3398</b>  |

BUDGET INFO

|   |   |
|---|---|
| Quarterly Claim OTS-39 and 39a Submitted?   | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>   |
| Equipment Valued Over \$5,000/ea Purchased? | Yes <input type="checkbox"/> No <input type="checkbox"/> Partial <input type="checkbox"/> N/A <input checked="" type="checkbox"/> |
| Full Time Personnel Hired?                  | Yes <input type="checkbox"/> No <input type="checkbox"/> Partial <input type="checkbox"/> N/A <input checked="" type="checkbox"/> |
|   | If No/Partial, please explain on page 2.  |

|  |                               |
|--|-------------------------------|
| Total Grant Award                              | <b><u>\$ 1,058,065.00</u></b> |
| Total Funds Claimed to Date on OTS-39 and 39a  | <b><u>\$ 66,915.44</u></b>    |
| Total Grant Balance                            | <b><u>\$ 991,149.56</u></b>   |
|  |                               |
| Total Program Income Collected (If Applicable) | <b><u>\$ 0.00</u></b>         |

**I certify that this report is accurate and in accordance with OTS policies and procedures.**

R. W. MAYNARD

Type Full Name – Grant Director

Assistant Chief

Title

Signature – Grant Director

Date

## California Office of Traffic Safety - Quarterly Performance Report (QPR)

### QUARTERLY OVERVIEW

Report summary of quarterly status. Discuss activity accomplishments, delays in hiring and/or procuring other grant budgeted items. Identify grant agreement modification needs. All cumulative data is for the Federal Fiscal Year; October 1 through September 30.

**10/01/09 - 12/31/09** – During this reporting period, the operational plan was developed and distributed, the kick off press release was issued, and overtime hours were allocated. Observation surveys were conducted in select locations, educational seminars, traffic safety presentations, informational sessions, and check-up events were conducted. In addition, refresher/recertification classes were held.

**01/01/10 – 03/31/10** –

**04/01/10 – 06/30/10** –

**07/01/10 – 09/30/10** –

### EQUIPMENT PURCHASED OVER \$5,000

Report on Equipment purchase(s) (over \$5,000) status. If delayed, include justification and reasons for delay. Detail steps taken to accomplish purchase and steps still required, i.e., bid, purchase order or requisition, delivery, invoice received and/or paid, OTS-25 submitted, etc.

No funding is provided for this cost category.

### GRANT GOALS AND OBJECTIVES

List and provide status on goals and objectives. Although statistics may be reported on the Schedule C, include delays in obtaining data, analysis of current statistics with base year statistics, explanation of problems, delays, what steps will be taken to complete, and adverse conditions or favorable developments which benefit the grant.

#### Goals

- 1. To reduce the number of unrestrained fatal and injured victims, age 16 and older, in traffic collisions within CHP jurisdiction statewide by five percent from the 2007 base year of 4,904 to 4,659 by September 30, 2010.**
- 2. To reduce the number of unrestrained fatal and injured victims, age 15 to 24, in traffic collisions within CHP jurisdiction statewide by five percent from the 2007 base year of 2,061 to 1,958 by September 30, 2010.**
- 3. To reduce the number of unrestrained fatal and injured victims, age 6 to 14, in traffic collisions within CHP jurisdiction statewide by five percent from the 2007 base year of 349 to 332 by September 30, 2010.**

## Goals

4. **To reduce the number of unrestrained fatal and injured victims, age 5 and under, in traffic collisions within CHP jurisdiction statewide by five percent from the 2007 base year of 279 to 265 by September 30, 2010.**

## Objectives

1. **To develop an operational plan establishing the policies and procedures for grant implementation by October 31, 2009.**

**10/01/09 - 12/31/09 – Accomplished.** The operational plan (attached) was developed and distributed on October 14, 2009.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

2. **To issue a news release announcing the grant kick off by October 31, 2009.**

**10/01/09 - 12/31/09 – Not Accomplished. Deadline Missed.** Due to the CHP Headquarters relocation, the kick off news release (attached) was not issued until November 5, 2009.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

3. **To complete a strategic deployment of officer, sergeant, and nonuniformed personnel overtime hours for CPS-certified staff to (1) perform child safety seat inspections at CHP Child Safety Seat Fitting Stations located at CHP Area offices, (2) to conduct child safety seat check-up events, (3) to conduct surveys, and (4) for enforcement of occupant restraint laws statewide during the Program Operations Phase ending September 30, 2010.**

**10/01/09 - 12/31/09 – Accomplished.** Overtime for all affected personnel was allocated in the operational plan that was distributed on October 14, 2009.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

## **Objectives**

- 4. To conduct seat belt observation surveys at identified intersections near high schools and junior colleges by November 30, 2009. The surveys will be repeated at the same intersections during August and September 2010.**

**10/01/09 - 12/31/09 – Not Accomplished. Deadline Missed.** All Divisions conducted their seat belt surveys in November 2009, with the exception of Border Division, who completed their survey in December 2009.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

- 5. To conduct child safety seat observation surveys at identified intersections in low compliance areas throughout California by November 30, 2009. The surveys will be repeated at the same intersections during August 2010.**

**10/01/09 - 12/31/09 – Not Accomplished. Deadline Missed.** All Divisions conducted their child safety seat surveys in November 2009, with the exception of Northern Division who completed their survey in December 2009, and Border Division who has not yet completed one.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

- 6. To distribute educational materials and promotional items at appropriate events throughout California by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** Educational calendar posters (attached) were developed and printed by the Department. They are being distributed at appropriate events. A language survey was conducted and the predominant language in California, other than English, is Spanish. A Child Passenger Safety (CPS) brochure in English and Spanish is currently being utilized.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

## **Objectives**

- 7. To conduct 25 educational seminars on occupant restraint usage and traffic safety laws at high schools throughout California by March 31, 2010, and an additional 25 seminars by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** There were 58 educational seminars conducted at high schools statewide. Approximately 13,039 participants attended.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

- 8. To conduct 500 local traffic safety presentations targeting expectant mothers and/or new parents by March 31, 2010, and an additional 500 presentations by September 30, 2010. State, county, and local fairs are not included.**

**10/01/09 - 12/31/09 – On Schedule.** Numerous traffic safety presentations were conducted statewide to various groups, at various venues; however, the number targeting expectant mothers and/or new parents only, was not tracked. A system for collecting this data has been devised and will be reflected in future reports.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

- 9. To conduct 12 occupant restraint information sessions for judicial officials at court houses throughout California by March 31, 2010, and an additional 12 sessions by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** Two informational sessions were provided to 141 judicial officials during this reporting period.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

- 10. To conduct 15 child passenger safety (CPS) check-up events to promote correct usage of CPRS by March 31, 2010, and an additional 15 check-ups by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** There were 23 check-up events conducted with 706 CPRSs inspected and 264 CPRSs issued to families in need.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

## **Objectives**

**11. To distribute and properly install 1,500 CPRS to parents in need by March 31, 2010, and distribute and install an additional 1,500 seats by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** There were 656 CPRS (from previous grants) issued during this reporting period; 264 were issued at check-up events and 392 were issued at CHP fitting stations statewide. CPRSs to be purchased from this grant will be ordered in January 2010.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

**12. To conduct 10 CPS refresher/recertification training classes (eight-hour) by March 31, 2010, and an additional 10 classes by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** One recertification class was hosted by Southern Division on November 19, 2009. There were seven students in attendance and certified.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

**13. To successfully certify, or recertify, as appropriate, CHP technicians per the NHTSA-certified, standardized CPS requirements, by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** One course was offered by Southern Division October 2-6, 2009. There were 17 new technicians certified.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

**14. To certify, using standard NHTSA CPS training requirements, at least 10 individuals from allied agencies (health, fire, police, etc.) as technicians by March 31, 2010, and an additional 10 individuals by September 30, 2010.**

**10/01/09 - 12/31/09 – On Schedule.** One individual from Britax, USA was trained and certified in October 2009.

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

## **Objectives**

**15. To issue a grant progress news release publicizing the grant, promoting its benefits, and detailing its most favorable outcomes by September 30, 2010.**

**10/01/09 - 12/31/09** – Not Applicable During this Reporting Period. The grant progress news release will be issued during the last quarter of this grant.

**01/01/10 – 03/31/10** –

**04/01/10 – 06/30/10** –

**07/01/10 – 09/30/10** –

**16. To use the following standard language in all press, media, and printed materials:**

*“Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.”*

**10/01/09 - 12/31/09** – Accomplished. The appropriate language was included in the kick off news release issued on November 5, 2009.

**01/01/10 – 03/31/10** –

**04/01/10 – 06/30/10** –

**07/01/10 – 09/30/10** –

**17. To email the Office of Traffic Safety (OTS) Public Information Officer at [pio@ots.ca.gov](mailto:pio@ots.ca.gov) and copy the OTS Coordinator at least 30 days in advance, a short description of any significant grant-related traffic safety event or program so that OTS has enough notice to arrange for attendance and/or participation in the event.**

**10/01/09 - 12/31/09** – Not Applicable During this Reporting Period.

**01/01/10 – 03/31/10** –

**04/01/10 – 06/30/10** –

**07/01/10 – 09/30/10** –

## **Objectives**

**18. To submit a draft or rough-cut of all printed or recorded material (brochure, posters, scripts, artwork, trailer graphics, etc.) to the OTS Public Information Officer at [pio@ots.ca.gov](mailto:pio@ots.ca.gov) and the OTS Coordinator for approval 14 days prior to the production or duplication.**

**10/01/09 - 12/31/09 – Not Applicable During this Reporting Period.**

**01/01/10 – 03/31/10 –**

**04/01/10 – 06/30/10 –**

**07/01/10 – 09/30/10 –**

## **Other Traffic Safety Related Activities (not specified in goals and objectives)**

N/A

## **Documentation Items (attached)**

List documentation items, such as OTS approved press releases, print articles, news clips, photos, etc.

Operational plan, news release, and educational calendar poster.

**MAIL COMPLETED QPR TO: Office of Traffic Safety  
2208 Kausen Drive, Suite 300  
Elk Grove, CA 95758**